

Collaborate • Educate • Innovate

3.0 Leaders Conference 2015

April 8 – 10, 2015

The world has changed and so have the operating rules. In fact, systems are more expansive, connected and global than ever and changing so quickly that although a few may profess to know what the new rules are, no one person, organization or entity has all the answers. 3.0 leaders understand the power of collaboration. They know that there is power in networks and are life-long learners. They examine day by day what is still relevant and what is not. They are not afraid of the new and seek ideas that produce disruptive and game changing innovations.

Join 3.0 leaders across community, education, non-profit, civic and private sectors as we look, listen and learn best practices for navigating the challenges of an ever learning, always connected and changing 3.0 world.

Position your company as a sponsor to send your message as a leader, as an organization looking to meet the challenges that we all face and as part of a community that works together. And with your brand visible, position representatives at the event who are looking for more than just clients or a nice conversation. Attend as a leader and bring along your A-Team – those members who understand what influence, relationships and expertise mean in developing strategic partnerships and long term client engagements. We aren't looking for leads or event referrals...we are looking to build partnerships that disrupt the status quo, transform individuals, organizations and communities, partnerships that leave attendees changed.

If you are looking for something different, if you want to be a part of something that attracts speakers and attendees of influence and thought leadership from around the world – 3.0 Leaders can be that investment for you. We are not your typical sponsorship opportunity.

Keynotes, panel discussions and breakout sessions across the three days include: Education, Investment, Technology, Change, Leadership, Innovative Districts and New Cultures of Work.

For more details, please contact:

Stan Schultes
Spark Growth
941-228-2006
stan@sparkgrowth.me



3.0 Leaders Conference 2015 – Sponsorship Opportunities

Spark Growth is holding the 3rd Annual, 3.0 Leaders Conference April 8-10, 2015 in Bradenton, Florida.

We encourage your attendance and sponsorship in support for this important event for social influencers and thought leaders. Sponsorship provides you with an opportunity to play an important role in the advancement of economic development ideas affecting positive and sustainable change. Please take a moment to review the sponsorship opportunities below, and secure your place for this unique and important event.

PRODUCTION and HOST SPONSOR – \$25,000

As a Production and Host sponsor, your organization will receive recognition:

- **In all pre-conference promotions** via social media, prominent display of company logo and link to your website on the Spark Growth and 3.0 Leaders websites, other print and digital media, pre and post attendee registration communications and press releases
- **Recognized as a sponsor** at the Tuesday, April 7 kick-off dessert reception for Community Leaders, Sponsors and Speakers
- **At the conference** special recognition as a Production and Host sponsor at the Thursday, April 9 banquet dinner
- **Post conference** recognition through video production
- Recognition during conference sessions with logo displayed on screen between sessions each day
- Opportunity to participate in the conference opening segment
- Opportunity to introduce speakers
- Recognition in the conference program
- Prominent large logo placement on signage/banners at conference and recognition
- Opportunity to display/distribute promotional items and materials to attendees
- Six complimentary conference registrations
- \$100 discount for up to three additional registrants

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Collaborate • Educate • Innovate

COLLABORATE • EDUCATE • INNOVATE Day SPONSOR – \$10,000

As a C·E·I Sponsor, your organization will receive recognition:

April 8 – 10, 2015

- **In pre-conference promotions** via social media, prominent display of company logo and link to your website on the Spark Growth and 3.0 Leaders websites, other print and digital media, pre and post attendee registration communications and press releases
- **At the conference** recognition as cocktail reception co-host on the conference day of your choice (Wednesday or Thursday)
- **Post conference** recognition through video production
- Opportunity to introduce Speakers
- Prominent signage at lunch events
- Recognition on signage/banners at conference and in the conference program
- Opportunity to display/distribute promotional items and materials to attendees
- Three complimentary conference registrations
- \$100 discount for up to three additional registrants

Think big ... keep it simple ... make it happen. Spark Growth connects the dots in community collaboration.

www.SparkGrowth.net

COMMUNITY LEADER SPONSOR – \$5,000

As a Community Leader Sponsor, your organization will receive recognition:

- **In pre-conference promotions** via social media, prominent display of company logo and link to your website on the Spark Growth and 3.0 Leaders websites, other print and digital media, pre and post attendee registration communications and press releases
- **At the conference** recognition on signage/banners at conference
- Opportunity to display/distribute promotional items and materials to attendees
- Recognition in the conference program
- Two complimentary conference registrations
- \$100 discount for up to two additional registrants

Choose One:

- A. Recognition as Breakout Room sponsor: Prominent signage at door and inside room
- B. Registration Sponsors: Full color company logo on giveaway at registration to each participant
- C. Giveaway Sponsors: Recognition for sponsoring the speaker gifts
- D. Emerging Leader Sponsor: Recognition as sponsoring registration for two emerging leaders

BREAK SPONSOR – \$2,500

As a Break Sponsor, your organization will receive recognition:

- **In pre-conference promotions**, prominent display of company logo and link to your website on the Spark Growth and 3.0 Leaders websites
- **At the conference** break-specific signage
- Recognition on signage/banners at conference
- Recognition in conference online program
- One complimentary conference registration
- \$100 discount for up to two additional registrants

EMERGING LEADER SPONSOR – \$1,250

As an Emerging Leader Sponsor, your organization will receive recognition:

- **In pre-conference** promotions as a sponsor of an emerging leader and with your logo on the Spark Growth and 3.0 Leaders websites
- **At the conference** verbally acknowledged from the stage as an emerging leader sponsor
- **Follow up** blog post on emerging leader sponsor and emerging leader attendee to be posted on Spark Growth website
- One conference registration for you and one for an emerging leader
- \$50 discount for up to two additional conference registrations

For more information or to secure your sponsorship, please call Stan Schultes, Spark Growth 941-228-2006 or email - stan@sparkgrowth.me

Yes! We want to make a difference at the 3.0 Leaders Conference 2015



Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

- Choose Sponsorship Level:** Leadership Production and Host Sponsor (\$25,000)
 Collaborate · Educate · Innovate Leader (\$10,000) – Choice: Wednesday or Thursday
 Community Leader (\$5,000) – Choice: A B C D
 Break Sponsor (\$2,500) Emerging Leader (\$1,250)

Make Checks Payable to: “Spark Growth” and mail to:
Spark Growth Attn: Stan Schultes
9040 Town Center Pkwy, Lakewood Ranch, FL 34202

E-mail fulfillment info to: stan@sparkgrowth.me

By completing this form, the organization named above is pleased to commit to a sponsorship agreement with Spark Growth for the 3.0 Leaders event. **20% of sponsorship amount is payable upon commitment**, with final payment due no later than 14 days prior to the event – by March 25, 2015.

In order to maximize your sponsorship exposure, **collateral for Sponsor fulfillment is due within 1 week of commitment** and includes: logo in jpg and vector format, company URL to be used for promotion, 250 word company description with 3 embedded URLs with links back to your website or blog. Promotional materials to display/distribute are due with final payment and may be shipped to the above address. Attendee Registrations should include first name, last name, title, company name and email address for each attendee.

Think big ... keep it simple ... make it happen. Spark Growth connects the dots in collaboration for multi-organizational initiatives – engaging in projects that do the most good in the community. Bringing simple rules to solving complex problems, we get things done quickly and effectively with a focus on developing community-authentic solutions and sustaining results.

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