

3.0 Leaders Convergence Conference “Innovation & Investment”

February 22-23, 2017

The Manatee Performing Arts Center
503 3rd Ave W, Bradenton, FL 34205



2017 Conference Sponsorship

3-leaders.com

About Innovation & Investment Conference

In our increasingly global and entrepreneurial world, across sectors we are more connected than ever. Around the world societies empowered by technology are leap frogging ahead and becoming areas of investment in contrast to assistance. Cities are discovering how public/private partnerships accelerate innovation and growth and how impact investing is changing the landscape of investment. Smart is crucial and time is at a premium as powerful new ideas include building Smart Cities and defining how Smart Growth is unique to the place. Innovation districts are creating an environment and atmosphere of collaboration that empowers their citizens to live, work and play as they choose.



Networking and opportunities to connect. Keynotes, lightning talks, panel discussions and action workshops to generate solutions and ideas.

3.0 Leaders Get SMART

- Smart Cities – Data Driven, Responsive, Quality of Life
- Smart Work – Virtual, Global, Live, Work, Play
- Smart Education – Preparing Students for a Life of Learning
- Smart Government – Leveraging Public-Private Partnerships
- Smart Money – Deploying Capital More Effectively
- Smart Food – Sustainable, Nutrient Rich, Agro-centric Enterprise



Our Mission:

To cultivate a network of thought leaders with a global context across community, education, non-profit, civic and private sectors – to share and learn best practices for navigating the challenges of an ever-learning, constantly-changing and always-connected 3.0 world.

Expertise, Thought Leadership and Brand Positioning

Position your organization as a progressive leader looking to meet the challenges of tomorrow as part of a global collaborative community. With your brand visible as a sponsor, attend as a thought leader and bring your A-team – those members who understand what influence, relationships and expertise mean in developing strategic partnerships and long term client engagements. We aren't looking for leads or event referrals, we are building partnerships that disrupt the status quo, transform individuals, organizations and communities, and that leave attendees ready to go to the next level. We are not your typical sponsorship opportunity!

Testimonial from a 2016 Emerging Leader Sponsor

"In the [City of North Port](#) we make it a point to provide an environment for true leadership to blossom, at all levels of the organization. 3.0 Leaders is a great platform for the Manasota region to send its best and brightest to get in touch or reconnect with their inner CEO. Our emerging leader was inspired, energized, and moved to 'evangelize' her peers as a result of the experience. Keep up the great work, Sara and Stan. Mabuhay!"

[Ruth A. Buchanan, MBA, CEcD](#) Economic Development Program Manager, City Manager's Office – City of North Port



Meet leaders. Share methods. Change the world.

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Contact: Sara Hand – Sara@SparkGrowth.Net – 941.228.4033

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3.0 Leaders – Sponsor Details 2017:

3.0 Leaders – Exclusive Host Partner

The 3.0 Leaders Host Partner receives exclusive recognition as co-Master of Ceremonies, and leverages your connections and expertise to nominate keynote speaker/panelists. Your exposure includes stage credit at all 3.0 Leaders Conference, Pre and Post-conference events. From digital to print, your company name and logo will be prominently displayed in all Convergence Conference communications. You will introduce a Keynote Speaker, express how your brand exemplifies 3.0 Leaders, and receive complimentary conference registrations as well as reserved seating to share with staff, clients and strategic partners. Other opportunities may be customized to your needs, including branded promotional items to be determined.

3.0 Leaders – Innovation Partner \$7,500

As an Innovation Partner, you receive special recognition at the Evening Reception events and prominent banner promotion throughout the conference. Introduce speaker/panelists and participate in a panel discussion, as well as share with our audience about your company and why you are involved with 3.0 Leaders. Receive 6 complimentary tickets, and reserved seating for your guests as well as recognition in print and digital media as an Innovation Partner.

3.0 Leaders – Community Partner \$5,000

As a Community Partner, you receive name and logo recognition in print and digital media, a special recognition opportunity of your choice, as well as event signage and 4 complimentary tickets.

Choose special recognition opportunity:

- Introduce yourself as Lunch Sponsor Wednesday, February 22
- Introduce yourself as Lunch Sponsor Thursday, February 23
- Exclusive Emerging Leader Sponsor and introduction of Emerging Leader Program
- Break-out room with your name/brand Wednesday, 2/22 or Thursday, 2/23 and introduction of breakout
- Custom branded give away to all attendees

3.0 Leaders – Supporting Sponsor \$2,500

As a 3.0 Leaders **Support Sponsor your name and logo will be included in the 3.0 Leaders digital presence. You are invited to provide** promotional materials for distribution. You receive two complimentary tickets.

Choose recognition as Break Sponsor and Introduce the break:

- AM Wednesday, February 22
- PM Wednesday, February 22
- AM Thursday, February 23

3.0 Emerging Leader Sponsorship Package – \$1,600

With a ticket for yourself and one for an emerging leader, this sponsorship package brings an exceptional value. Your logo is displayed in the 3.0 Leaders Convergence Conference 2017 digital presence, you receive group acknowledgments in sponsor credit slides, signage at the conference and verbal acknowledgment from the stage as an Emerging Leader Sponsor.

Candidates may be chosen from your own organization or through nominations, video submissions and social media campaign to determine applicants.

Sponsor enrollment agreement

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Contact: Sara Hand – Sara@SparkGrowth.Net – 941.228.4033

Company Name: _____

Contact Person & Position: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Website: _____

Choose Sponsorship Level: 3.0 Leaders – Exclusive Host Partner

3.0 Leaders – Innovation Partner (\$7,500) 3.0 Leaders – Community Partner (\$5,000)

3.0 Leaders – Support Sponsor (\$2,500) 3.0 Emerging Leaders Sponsor (\$1,600)

Make Checks Payable to: “Spark Growth” and mail to:

Spark Growth

Attn: Sara Hand

912 7th Ave. East, Bradenton, FL 34208

E-mail fulfillment info to: info@sparkgrowth.net

By completing this form, the organization named above is pleased to commit to a sponsorship agreement with Spark Growth for the 3.0 Leaders event. A 25% deposit is payable upon commitment with marketing collateral. Sponsorship information will be posted and listed in preliminary promotions upon receipt. Final payment due no later than January 3, 2017.

In order to maximize your sponsorship exposure, your deposit and collateral for sponsor fulfillment is due within 1 week of commitment and includes:

- Logo in jpg and vector formats
- Company URL to be used for promotion
- 250 word company description with 3 embedded URLs with links back to your website or blog
- Promotional materials to display/distribute are due with final payment and may be shipped to the above address.
- Each of your attendee registrations should include first name, last name, title, company name and email address.



View conference highlights, keynotes and video testimonials at 3-Leaders.com

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